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All a Twitter: A Personal and Professional Guide to Social Networking with Twitter

Von Tee Morris

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Von Tee Morris : All a Twitter: A Personal and Professional Guide to Social Networking with Twitter before purchasing it in order to gage whether or not it would be worth my time, and all praised All a Twitter: A Personal and Professional Guide to Social Networking with Twitter:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Das Beste vom BestenVon KatharinaWer schon Podcasting fr Dummies und Expert Podcasting fr Dummies gelesen hat,

weis, dass man nicht an Tee Morris vorbeikommt, wenn man mehr ber Social Networking oder Web 2.0 und vielem vielem mehr wissen will. Dieses Buch ist nicht einfach nur eine Liste von Punkten, was man wie in Twitter macht - ich meine, das gibt es natrlich auch - aber es zeigt auch, was schief gehen kann, und die negativen Seiten dieses Phnomens. Er zeigt auf, wie man das Beste aus Twitter herausholt, ob man nun ein Alter Hase oder kompletter Neuling ist. Dieses Buch ist sehr empfehlenswert fr alle, die einfach mehr ber Twitter wissen wollen. PS: Tee Morris kann man unter @ITStudios folgen ;)

Kurzbeschreibung Make Twitter work for you right now! Twitter! Everyones talking about it. Its membership grew over 700% in just one year! Now, learn how to make the most of Twitter in your personal life, your business, everywhere! All a Twitter delivers quick, smart answers to the questions everyones asking about Twitter: Whats it about? Whats it good for? Is it worth your time? How do you get started? Where can you find great Twitter feeds to follow? How can you build a worldwide audience for your own Tweets? You name it, Tee Morris answers it and shows you exactly how to do it, step-by-step, in plain English. No experience? Looking for something new to do with your Tweets? No problem: this is the Twitter book for everyone! Covers all this, and more Setting up your Twitter account and getting started in minutes Creating great Tweets: making the most of the 140 characters Twitter gives you Using Twitter to make connections, exchange great ideas, and uncover hard-to-find resources Building a Twitter audience and using it to build your business Tweeting to recruit, promote, and coordinate volunteer organizations Mastering Twitter etiquette and avoiding beginner mistakes Swapping Tweets on your browser, on your desktop, and on your phone! Finding tools that make Twitter even more efficient And much more informit.com/que/allatwitterbook.com

Kurzbeschreibung Make Twitter work for you right now! Twitter! Everyones talking about it. Its membership grew over 700% in just one year! Now, learn how to make the most of Twitter in your personal life, your business, everywhere! All a Twitter delivers quick, smart answers to the questions everyones asking about Twitter: Whats it about? Whats it good for? Is it worth your time? How do you get started? Where can you find great Twitter feeds to follow? How can you build a worldwide audience for your own Tweets? You name it, Tee Morris answers it and shows you exactly how to do it, step-by-step, in plain English. No experience? Looking for something new to do with your Tweets? No problem: this is the Twitter book for everyone! Covers all this, and more Setting up your Twitter account and getting started in minutes Creating great Tweets: making the most of the 140 characters Twitter gives you Using Twitter to make connections, exchange great ideas, and uncover hard-to-find resources Building a Twitter audience and using it to build your business Tweeting to recruit, promote, and coordinate volunteer organizations Mastering Twitter etiquette and avoiding beginner mistakes Swapping Tweets on your browser, on your desktop, and on your phone! Finding tools that make Twitter even more efficient And much more informit.com/que/allatwitterbook.com

ber den Autor und weitere Mitwirkende Tee Morris has been an active member of the Twitter community since 2007 and part of the Web 2.0 movement even longer. He established himself as a pioneer of podcasting by being the first to podcast a novel in its entirety. His fantasy epic, MOREVI, went on to be a finalist for the 2006 Parsec Award for Best Podcast Novel. That production also led to the founding of Podiobooks.com, the writing of Podcasting for Dummies (with Chuck Tomasi and Evo Terra), and the writing of Expert Podcasting Practices for Dummies (with Evo Terra and Ryan Williams). Tee continues to explore the application of blogging, podcasting, and Twitter at Imagine That! Studios (online at imaginethatstudios.com), and has spoken across the country and around the world on Social Media for Book Expo America, NOAA, Te Papa Tongarewa: The Museum of New Zealand, and LIANZA. Along with being a Social Media specialist, Tee is a columnist and critic for AppleiPhoneApps.com and writes Science Fiction and Fantasy found in print at Dragon Moon Press and in audio at TeeMorris.com. His fantasy detective novel, The Case of The Singing Sword: A Billibub Baddings Mystery, received an Honorable Mention for ForeWord Magazine's 2004 Book of the Year award, Finalist for the 2005 Independent Publisher's Best Science Fiction and Fantasy, and Best Audio Drama: Long Form at the 2008 Parsec Awards. Find out more about Tee Morris at imaginethatstudios.com and teemorris.com on the Internet.