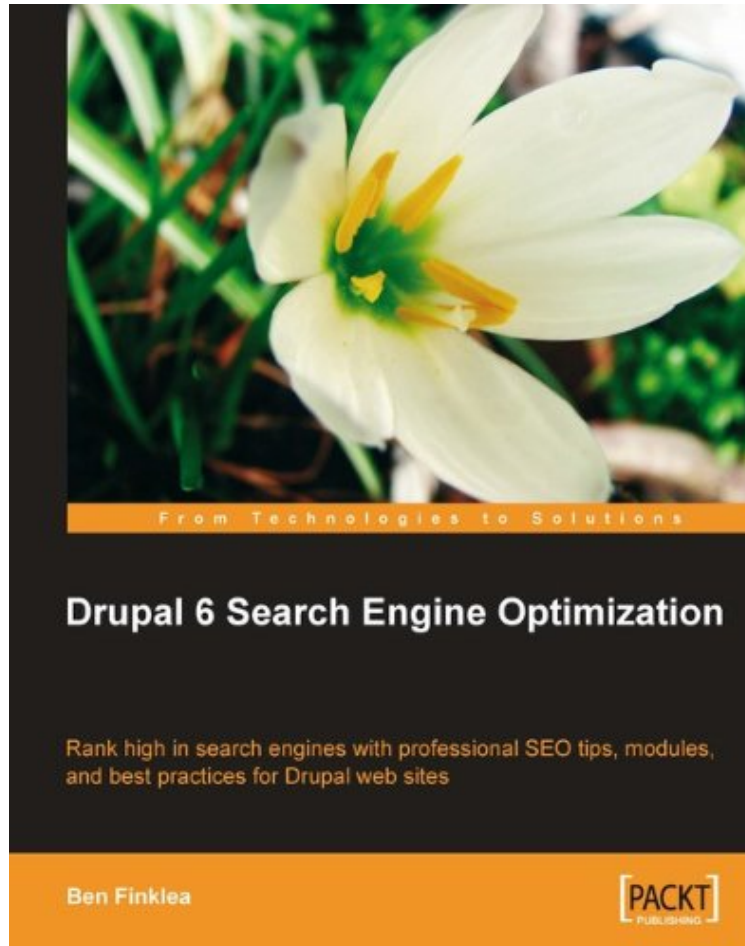


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Von Ben Finklea

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Produktinformation Veröffentlicht am: 2009-09-15 Erscheinungsdatum: 2009-09-15 File Name: B005C971BK
| File size: 42.Mb

Von Ben Finklea : Drupal 6 Search Engine Optimization before purchasing it in order to gauge whether or not it would be worth my time, and all praised Drupal 6 Search Engine Optimization:

Kundenrezensionen Hilfreichste Kundenrezensionen 1 von 3 Kunden fanden die folgende Rezension hilfreich. Gutes Buch Von Andi Also ich finde das Buch sehr gut. Es wird sehr ausführlich erklärt und behandelt die wichtigsten Themen für SEO.

Kurzbeschreibung This is a practical, hands-on book based around sound SEO techniques specifically applied to Drupal. Each chapter starts with a brief overview of the important concepts then quickly moves into practical step-by-step actions you can take immediately. Throughout the book, you'll get clear instructions and detailed screenshots, so

you can see exactly what to do each step of the way. You will install and configure a selection of Drupal modules each of which will move you one step closer to optimization. Chapter-by-chapter, your Drupal site will become more optimized so that by the end of the book, your site is 100% ready for Google. This book is written for Drupal site owners and those who create Drupal sites including themers, developers, programmers, and consultants. A basic understanding of Drupal will be helpful: what a node is, how to create nodes, how to log in to the admin sections of your Drupal site, and how to properly install and enable a module. No knowledge of SEO will be assumed but a basic knowledge of search engines is expected.

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ber den Autor und weitere Mitwirkende Ben Finklea is the founder and CEO of Drupal SEO firm Volacci Search Marketing. He is the creator of the Drupal SEO Checklist module and he contributes to other SEO-related modules in the Drupal community. Ben is an internationally-known consultant, speaker, and trainer on topics related to SEO, Drupal, and building successful high-tech businesses. He lives with his wife and sons near Austin, Texas