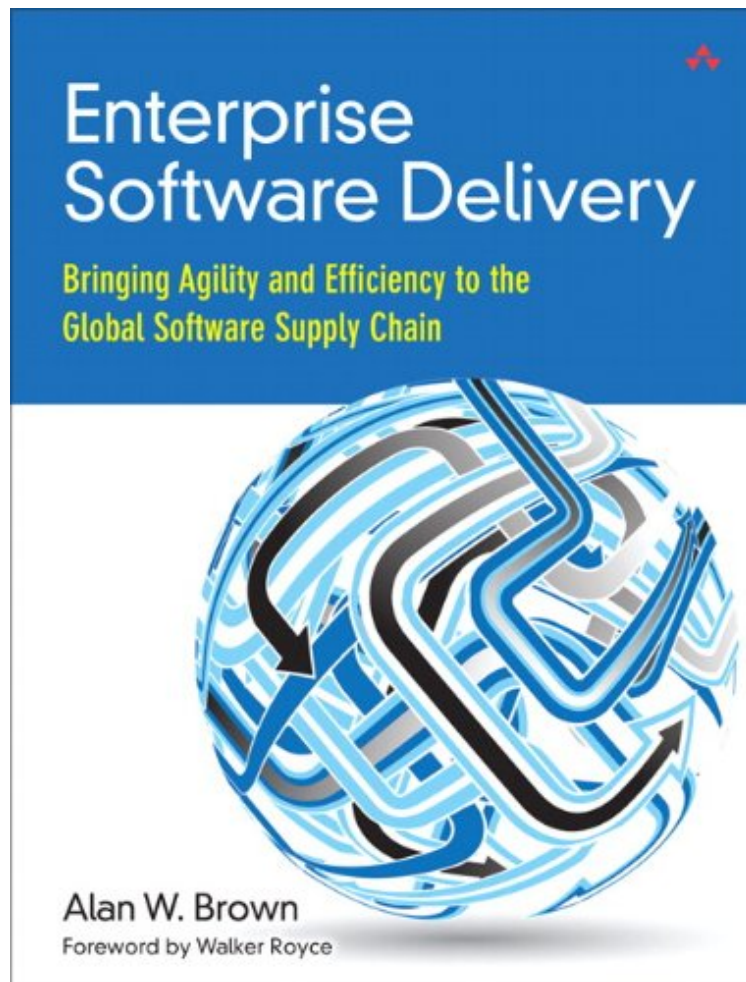


# Enterprise Software Delivery: Bringing Agility and Efficiency to the Global Software Supply Chain

Von Alan W. Brown

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**Von Alan W. Brown : Enterprise Software Delivery: Bringing Agility and Efficiency to the Global Software Supply Chain** before purchasing it in order to gage whether or not it would be worth my time, and all praised Enterprise Software Delivery: Bringing Agility and Efficiency to the Global Software Supply Chain:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Maybe you have to be a senior executive to grok this bookVon HibbeligI am a rank-and-file software developer, I'm not in management. I got the book because I work in a global software development organization (for in-house software). I was hoping to better understand the constraints in this kind of environment. Plus maybe get some ideas how to improve the situation around me. But I admit I couldn't connect with the book -- the words it uses seem to be empty words to me. There is one place where he says that leaders need to make sure to fix stuff that is broken. But it's only

one sentence or two, and there is no indication how to do it...Perhaps senior executives will understand the writing style, but I didn't.

Kurzbeschreibung Globalization, rapid technology churn, and massive economic shifts have made it more difficult than ever to deliver high-value enterprise software. In *Enterprise Software Delivery*, IBM Distinguished Engineer Alan W. Brown guides decision-makers in understanding these new challenges, choosing today's best solutions, and successfully anticipating future trends. Alan presents detailed, actionable techniques for building software supply chains that improve agility and innovation while responding to growing cost pressure. Using real-world case studies, he introduces the modern global software factory, demonstrating how to integrate and leverage global outsourced teams, collaborative application lifecycle management, and cloud-based virtual infrastructures. Drawing on his extensive experience leading IBM Rational software strategy, and consulting with IBM enterprise customers, Alan illuminates everything from software RD to metrics. Coverage includes Understanding recent dramatic changes in enterprise software delivery requirements and practices