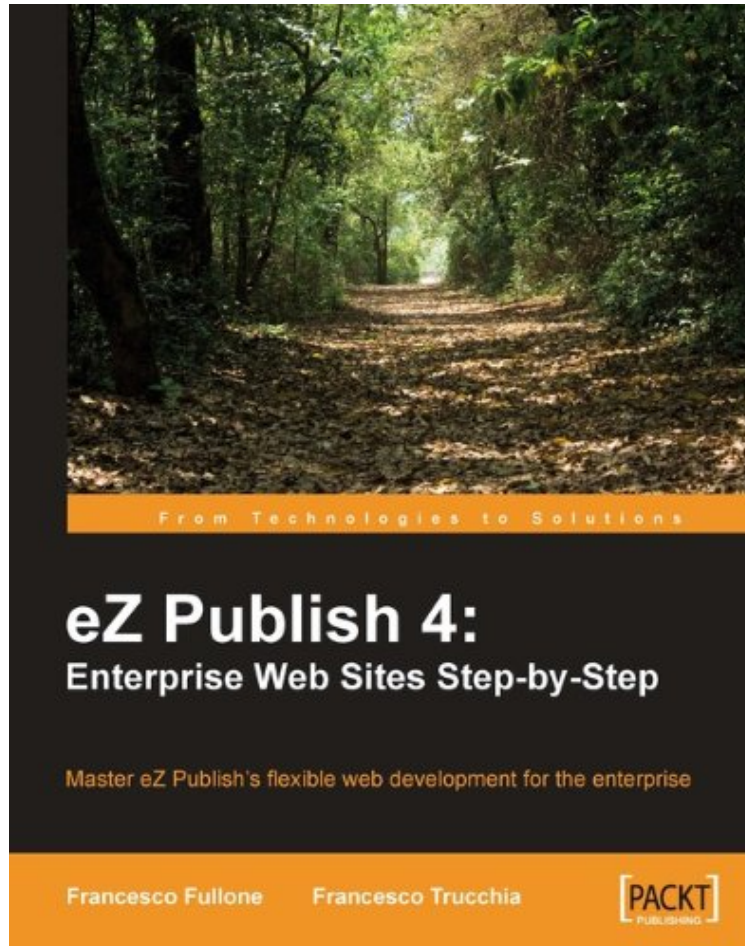


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Von Francesco Trucchia, Francesco Fullone
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KurzbeschreibungThe book is a carefully structured, practical, step-by-step guide to overcoming the trials and

tribulations of building an eZ Publish enterprise web site. Each chapter will be based on a three-layer approach. Firstly, it teaches the techniques and principles required to fulfill the needs of our site, then it goes deep in the CMS approach to fulfill them. Lastly, example code and step-by-step screenshots are used to dig deeper. This book is written for beginners to eZ Publish who need to work on an enterprise-level site with a complex publishing workflow. This book is best for people who want to use eZ Publish from scratch without hard-core programming skills. Even if you are not a PHP-guru, and you don't want to study eZ Publish core functionality this book is for you. In general, however, you'll get more out of the book if you know a little PHP, have some concept of Object-Oriented Programming, and have a general familiarity with CMS concepts.

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ber den Autor und weitere MitwirkendeFrancesco Fullone is a geek who, in his spare time, acts as the founder and the CEO of Ideato, a Web 2.0 company based in Italy. He is a senior consultant, skilled in Agile methods and any kind of PHP development. Francesco is also the president of the Italian PHP User Group (GrUSP) and an evangelist on open source software and PHP technologies. You can meet him in Italy at one of the tech conferences, where he usually participates as a speaker or a staff member. Francesco Trucchia, after taking a degree in computer science, worked for some years as a web engineer on small, medium, and large projects for some Italian companies. He is now the co-founder and the CTO of Ideato, a PHP Italian company that is expert in web software development, systems integration, and Agile methods. Francesco likes to develop with Agile methods. He has introduced these practices in Ideato for their software's lifecycle process, and has received a lot of positive feedback for it. [Popular Books from Packt]